

# AllAboard<sup>UK</sup>

## ADVERTISEMENT SPECIFICATION

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### ACCEPTED ARTWORK FILE TYPES:

**PDF** via email (max. size 25MB)

**PNG** via email (min. 300dpi resolution; max. size 25MB)

**JPEG** via email (min. 300dpi resolution; max. 25MB)

or use WeTransfer.com If files are above 25MB (max. 2GB)

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### PROOFS:

Proofs are only supplied by email for artwork under our design service.

- Please ensure proofs are reviewed within 24 hours of return **(subject to time allowance)**.
  - Checked proofs must be returned by email with any corrections or your signed approval.
  - Ensure your original instructions are correct: Nimble Media will not be liable for any mis-communicated amends or approvals.
  - Amendments will only be carried out should we have sufficient time before going to press.
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### DESIGN SERVICE:

Nimble Media are able to offer a design service POA which will be charged in relation to the advertisement size and specification.

- This service includes one (1) full design with two (2) rounds of amendments.
  - Please ensure all elements for an advertisement design are included in a single folder, to include all images, logos and content.
  - Please ensure all images are provided in a suitable format **(.tiff, .jpeg, .eps or .pdf)**.
  - Please ensure all images are provided in a minimum resolution of **300dpi**.
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### DESIGN SERVICE ARTWORK: Folder content should include:

- Word document to include font and format specification.
  - All images, pictures and logos.
  - All fonts including EPS files.
  - Image Format: **TIFF, JPEG, ILLUSTRATOR EPS, PDF**.
  - Image resolution: min. **300dpi**.
  - Colour separated to CMYK, including all special colours.
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**TITLE FOR ALL ARTWORK SUBMISSIONS:** "Publication Title\_Issue\_Advertiser Name"